

**SHAMROCK TOWNSHIP BALLPARK ADVERTISEMENT APPLICATION & AGREEMENT**

**NAME OF APPLICANT:** \_\_\_\_\_

**BUSINESS NAME:** \_\_\_\_\_

**BUSINESS ADDRESS:** \_\_\_\_\_

**BUSINESS PHONE:** \_\_\_\_\_ **MOBILE PHONE:** \_\_\_\_\_

**E-MAIL ADDRESS:** \_\_\_\_\_

Please indicate whether you would like to purchase one or two seasons worth of advertising:

- Single Season (\$300)    Two seasons (\$450)

In consideration of the mutual promises and agreements contained herein, the applicant identified above, on behalf of the indicated business, ("Applicant") and Shamrock Township ("Town") hereby agree to allow the Applicant to rent advertising space on the outfield fencing that encloses the softball/baseball facilities at the Shamrock Recreation Area ("Ballparks") in accordance with the following terms and conditions:

Applicant authorizes that they have authority to enter into the Agreement on behalf of the Business named herein.

**SIGN SPECIFICATIONS:** The Town agrees to affix and maintain a four (4) foot by eight (8) foot advertising signs that fits the specifications outlined in this agreement. Signs will be attached to the inside of the outfield fencing of the ballfields.

All businesses are responsible for working with their chosen sign vendor and must pay the up-front purchase price of the sign. All sign copy is subject to Town approval. The Town reserves the right to reject a sign if it contains profanity, is offensive or obscene, is political in nature, or is otherwise contrary to the purpose of providing advertising space to local businesses in a public park to help raise funds to support the Ballparks.

**PLEASE AFFIX THE SUGGESTED COPY FOR YOUR SIGN TO THIS APPLICATION FOR TOWN REVIEW AND APPROVAL.**

In order for the Town to maintain a uniform aesthetic, ensure longevity and integrity of the signs placed in the Ballparks, and conform with safety standards, the Applicant's signage must comply with the following parameters:

- Signs must be made of polymetal (1/8" thick plastic core with a thin sheet of aluminum on each side)
- Signs must have vinyl lettering/designs - 3M Digital print material, laminated (for printable items) and 3M Opaque graphic film (9 year vinyl).

Applicant agrees to submit their finalized sign to the Town on or before April 1st. The Town reserves the right to reject signs whose copy has been altered subsequent to Town approval.

**ADVERTISING RATES AND PAYMENTS:**

Single Season Banner: \$300

Two Season rate: \$450

The Applicant agrees to pay in full for their chosen advertising term by April 1st of each year. As used herein, the term "season" refers to the period of time beginning April 1st and concluding on October 31st, or any part of this period should the Applicant enter into this contract subsequent to April 1st.

**TERM AND TERMINATION:** The Applicant elects to purchase advertising space for either one or two seasons. At the termination of this Agreement, Applicants may coordinate with the Town to retrieve their sign by contacting the Town Clerk. Any sign not retrieved by November 30th following the termination of this Agreement is considered forfeited and becomes property of the Town. The Town may remove and dispose of such signs at its discretion.

**MAINTENANCE:** The Town is not responsible for any damage to the Applicant's sign that may occur due to inclement weather, vandalism, or other events beyond the Town's control. If signs are destroyed due to an event beyond the Town's control, repair or replacement of the sign is the sole responsibility of the Applicant. If the Applicant elects not to replace or repair their sign, the Town will remove the sign and refund a proportionate share of the advertising contract rate based upon the terms of the contract selected by the Applicant.

The Town reserves the right to move or alter any sign to ensure safety of the participants on the Ballparks. The Town agrees to remove and store signs during the off season for Applicants who are advertising for two seasons.

**APPLICANT**

\_\_\_\_\_

Signature

Dated: \_\_\_\_\_

**SHAMROCK TOWNSHIP**

\_\_\_\_\_

Chairperson

\_\_\_\_\_

Clerk

Dated: \_\_\_\_\_